

Best Dressed at the Prom Contest Rules

1st Prize: NEW iPad 2 & \$100 Thrift Town Gift Card!

2nd Prize: NEW iPod touch & \$100 Thrift Town Gift Card!

3rd Prize: NEW Digital Camera & \$100 Thrift Town Gift Card!

Your Unique Prom Look must be Secondhand:

- Gals: Gown, dress, blouse & skirt, etc. Guys: Suit and dress shirt, or jacket, dress shirt & trousers, etc.
- Accessories (shoes, purses, ties, etc.) can be new, but if they are secondhand, they may earn you bonus points if the competition is stiff.
- Garments may be altered. Provide a before and after photo.
- No Purchase Necessary. Items can be from Thrift Town, grandma's closet, borrowed from a big sister, best friend, etc. **Items MUST be secondhand.**

Proof of Secondhand Prom Debut:

- A photo at this year's prom must be provided, feel free to include any glam shots. All photos entered into the contest may be used in future marketing by Thrift Town. **Please include a photo of you ALONE in your outfit. A signed letter of consent from must be signed by ALL participants. If the entrant is a minor, then the parent/legal guardian of the minor must also sign the consent form to participate.** (See consent form.)

If you are not attending prom... Everyone is welcome to enter by donating prom attire!:

- You can still enter the Prom Contest ~ you may donate your Thrift Town DIY/Vintage Prom Dress or Men's Suit to our nonprofit partner CARH who hosts several proms for people with disabilities:
www.carh-inc.org or find a local prom dress project in your area: <http://www.glassslipperproject.org/yostate.htm>
- You must provide a copy of your donation receipt with a description of the garment(s) on the receipt.
- You must provide photo of the garment(s) preferably on a model.

Judging Criteria:

- 30% = Dress/Suit actually worn to a **high school prom** or donated to charity.
(Photo and/or donation receipt required. See above.)
- 30% = Creativity/Originality
- 40% = Story/Description (One page or less. About 300 words.)

Enter to Win by June 30, 2011:

All entries are to be made by an individual. There are no couple's prizes. Two ways to enter:

1. By E-mail: contest@thrifttown.com. **E-mail photos & consent form by scanning or photographing it.**
2. By Mail: Norquist Salvage Corporation: 2151 Professional Dr. Suite 200, Roseville, CA 95661
Attn: Prom Contest- Wendy Steinmetz

Please include with your entry:

- First and Last Name, Mailing Address, Phone Number and Alternate Phone Number, E-mail Address, & Signed and Dated Letter of Consent (Next Page).
- Your story and all copies of receipts, photos, etc. as described above.
- **Winners will be notified by phone by the end of August 2011.**
- We will make every attempt to contact the winners. If you win and we are unable to contact you after two weeks, you will forfeit your prize to another winner.
- Employees or contractors of Norquist Salvage Corporation, Thrift Town, and its charity partners, or their family members and roommates may not enter to win.





Best Dressed at the Prom Entry & Consent Form

Participant Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #1 : () _____ Phone #2 : () _____

E-mail: _____

I, _____, (Participant's Name/ *Please Print Name*) have read the contest rules and agree to participate in this contest. Participation in the contest represents understanding of the official contest rules found online at www.ThriftTown.com.

I, _____, (Parent /Guardian/*Please Print Name*) of minor child hereby consent for my child/ward (the named participant) to participate in "Thrift Town's Best Dressed at the Prom Contest".

Parent's/Guardian's Signature or Signature of Participant 18 years or older:

_____ Date: _____

The contest involves wearing a secondhand garment(s) to the prom, or donating a formal garment(s) to a non-profit organization that provides formal attire to people in need. The contest requires a photo of the garment(s) being worn or donated, and a short story. **Participation in this contest gives Thrift Town permission to use any photos and text from the story in Thrift Town marketing and advertising.** Contestants will be identified by first name and state only. This consent form must be signed to participate.

Judging Criteria:

- **30% = Dress/Suit actually worn to a prom or donated to charity**
- **30% = Creativity/Originality**
- **40% = Story/Description (1 page or less. About 300 words.)**

**Enter to Win by June 30, 2011.
Winners will be announced in August 2011.**

Prizes may not be exchanged for cash ~ no refunds/exchanges will be made.

**See contest rules for details on how to enter.
To submit this form by E-mail, you may scan or clearly photograph it.**

Good Luck and Thanks For Participating!